



www.FireSprintPrinting.com | 888-509-7446 | sales@firesprint.com

February 22, 2011

Re: Anonymity in order processing.

To Our Wholesale Trade Clients,

We regularly take steps above and beyond our regular process to help keep our production anonymous from your customers. This is in line with our ongoing commitment as a Trade Only wholesale screen printer. Here are some of those steps:

- We only sell to businesses in the sign, printing, ad specialty, and graphics industries. All new clients are required to verify their affiliation.
- Access to pricing, promotional materials and quoting is password protected on our website and not available to the public.
- All packages shipped from our location will never include pricing, invoices or other paperwork with our contact information regardless of the ship-to address unless YOU request it.
- Shipping labels are either printed with your information as the ship from or no information at all.
- If an actual ship from address must be placed on a package or skid, the label or bill of lading will print with our local address under Your Business Name & Phone Number.
- I will personally sign any reasonable NDA or Confidentiality Agreement

These are just a few obvious steps we take every day to help strengthen the relationship you have with your customers. Rest assured that we understand what you go through every day and are here to support you through those challenges in every way we can.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gene Hamzhie", is written over a light blue horizontal line.

Gene Hamzhie

President, FireSprint Printing

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