

2012 Sign Pricing



Standard Colors

We stock 15 standard screen printing colors. All pricing for screen printed products includes use of one or more of these colors. Please note that the colors on this page will vary from the actual printed colors. While color accuracy cannot be guaranteed, satisfactory matches can typically be obtained.



Custom PMS Colors

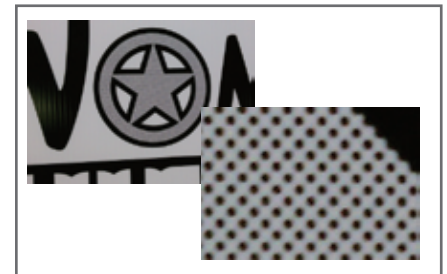
Pantone matches (PMS) are available for an additional fee on screen printed products. Please provide a PMS number from the "Coated" (C) Pantone Book. We do not match based on CMYK or other color types. Please note that color accuracy cannot be guaranteed; however satisfactory matches can typically be obtained.

Custom PMS Colors \$40(P) per color

***Pantone Matches are not available on full color products.**

Halftones & Detailed Artwork

Halftones (lighter shades of a screen printed color) are available for an additional fee. Halftones may sometimes have unexpected results. If high quality prints are a serious priority, we suggest adding an additional print color instead. For example, gray can be printed 50% black halftone, or Cool Gray or PMS Matched Gray ink can be used.



Halftones/Detailed Artwork \$70(P) per color

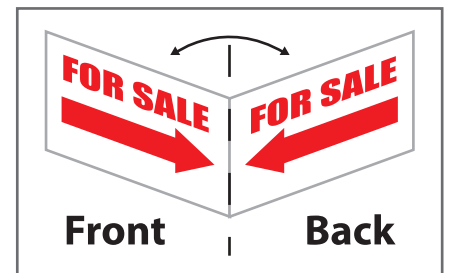
Halftones only apply to screen printed products - not full color products.

Detailed or complex artwork may also require a halftone charge. We will advise you if your artwork is not well suited for our production methods.

Screen Changes for Arrows or Copy

In most cases a double sided arrow sign will require a screen change to print the arrow in reverse on the opposite side of the sign. Arrow Screen Changes are charged per color if more than one color will need to change.

Copy changes are available for an additional fee if less than 50% of the text on the sign will need to change part way through a production run. Copy changes are charged per color if more than one color will need to change.



***Copy change not available on full color products. Arrows available at \$20(P)**

Copy Change \$70(P) per color Reverse Arrow \$70(P) per color

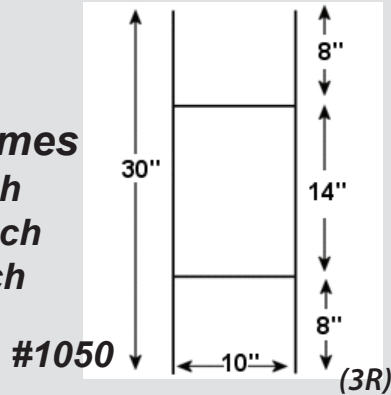
Retail Pricing

Stands & Frames

We offer a selection of the most popular frames in the industry. Please note that none of the catalog sign prices include the cost of frames.

Standard H Frames

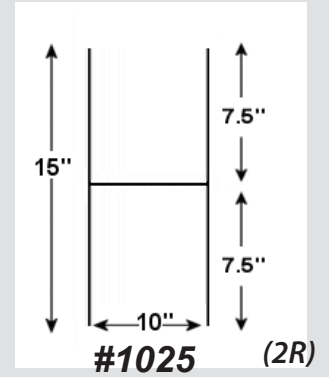
1-499 \$.99 each
500-999 \$.87 each
1000+ \$.79 each



These are the most commonly sold frame on the market. Made of 9 gauge galvanized steel. They work with 18x24" corrugated plastic signs and smaller. They slip easily into the plastic flutes. Not recommended for windy areas. For larger signs, use two frames. Shipped 50 per 22lb box.

Half H Frames

1-499 \$.60 each
500+ \$.54 each



Just like the Standard H Frame cut in half. They work with 24x24" corrugated plastic signs and smaller. For larger signs, use two frames. They slip easily into the plastic flutes. Shipped 50 per 12lb box.

Spider Stakes

1-499 \$.99 each
500+ \$.87 each



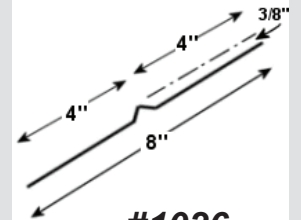
#1051

(2R)

Sharp looking Spider Stakes are made from recycled plastic in the USA, good for soft ground in areas with mild wind. Holds the sign 15" off the ground. Shipped 50 per 16lb box.

Rider Pins

1-499 \$.30 each
500+ \$.20 each



#1026

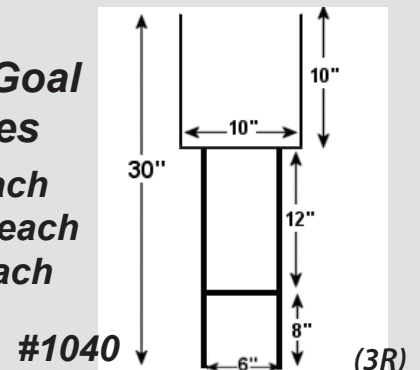
(2R)

Commonly used for adding a 6" rider to the top of a 24x18" sign. Made of 9 gauge galvanized steel. Use 2 pins per rider. Shipped 100 per 4lb box.

**Call for larger quantities
and other styles.**

Heavy Duty Goal Post Frames

1-99 \$3.31 each
100-249 \$2.81 each
250+ \$2.49 each



#1040

(3R)

Heavy duty frames are the strongest frames you can buy for 4mil corrugated plastic signs. They consist of a 1/4" steel lower support attached to a 9 gauge upper "goal post" to fit into the flutes of a corrugated plastic sign. Shipped 25 per 24lb box.

Yard Signs - Screen Printed



Whether you are purchasing for a campaign, business or organization, corrugated plastic yard signs are the most cost effective way to spread the word! Printed on industry standard 3/16 inch polypropylene, these signs are recyclable. Quantities of less than 25 may be printed digitally.

Stands: See Catalog
Color Match: \$40/color (P)
Halftones: \$70/color (P)
Screen Change: \$70/color (P)
Yellow Plastic: +20¢ each (P)



No Rush Charges!
Just Ask!

Approximate Working Days
3

10-100pcs

Approximate Working Days
5

250-500pcs

Approximate Working Days
10

500-2500pcs

18x6" or 24x6"			10	25	50	100	250	500	1000	2500
1101-11	1 Side	1 Color	\$11.40	\$5.18	\$3.02	\$1.93	\$1.28	\$0.96	\$0.80	\$0.75
1101-12		2 Colors	\$19.27	\$8.76	\$4.93	\$3.01	\$1.86	\$1.33	\$1.07	\$0.97
1101-21	2 Sides	1 Color	\$11.94	\$5.43	\$3.26	\$2.18	\$1.53	\$1.17	\$1.00	\$0.94
1101-22		2 Colors	\$20.35	\$9.25	\$5.42	\$3.50	\$2.35	\$1.74	\$1.45	\$1.35
18x12" or 24x9"			10	25	50	100	250	500	1000	2500
1102-11	1 Side	1 Color	\$11.58	\$5.26	\$3.35	\$1.59	\$1.45	\$1.04	\$0.89	\$0.85
1102-12		2 Colors	\$17.80	\$8.09	\$4.92	\$3.01	\$2.02	\$1.32	\$1.10	\$1.02
1102-13		3 Colors	\$24.01	\$10.92	\$6.50	\$3.96	\$2.60	\$1.60	\$1.31	\$1.20
1102-21	2 Sides	1 Color	\$12.30	\$5.59	\$3.67	\$2.22	\$1.77	\$1.21	\$1.04	\$1.00
1102-22		2 Colors	\$19.23	\$8.74	\$5.57	\$3.66	\$2.67	\$1.65	\$1.41	\$1.33
1102-23		3 Colors	\$26.16	\$11.89	\$7.48	\$4.93	\$3.58	\$2.10	\$1.77	\$1.66
24x12"			10	25	50	100	250	500	1000	2500
1103-11	1 Side	1 Color	\$12.03	\$5.47	\$3.55	\$2.26	\$1.65	\$1.23	\$1.07	\$1.02
1103-12		2 Colors	\$18.38	\$8.36	\$5.19	\$3.27	\$2.29	\$1.57	\$1.33	\$1.25
1103-13		3 Colors	\$24.73	\$11.24	\$6.82	\$4.28	\$2.92	\$1.90	\$1.59	\$1.48
1103-21	2 Sides	1 Color	\$12.88	\$5.86	\$3.94	\$2.65	\$2.04	\$1.45	\$1.27	\$1.23
1103-22		2 Colors	\$20.08	\$9.13	\$5.96	\$4.04	\$3.06	\$2.01	\$1.74	\$1.66
1103-23		3 Colors	\$27.28	\$12.40	\$7.98	\$5.44	\$4.08	\$2.57	\$2.20	\$2.09
24x18"			10	25	50	100	250	500	1000	2500
1104-11	1 Side	1 Color	\$13.11	\$5.96	\$4.04	\$2.49	\$2.22	\$1.81	\$1.61	\$1.57
1104-12		2 Colors	\$19.61	\$8.92	\$5.75	\$3.83	\$2.93	\$2.14	\$1.81	\$1.74
1104-13		3 Colors	\$26.12	\$11.87	\$7.46	\$4.91	\$3.64	\$2.51	\$2.14	\$2.04
1104-21	2 Sides	1 Color	\$14.11	\$6.42	\$4.50	\$3.12	\$2.68	\$2.16	\$1.93	\$1.89
1104-22		2 Colors	\$21.63	\$9.83	\$6.66	\$4.75	\$3.85	\$2.66	\$2.27	\$2.19
1104-23		3 Colors	\$29.14	\$13.25	\$8.83	\$6.29	\$5.01	\$3.46	\$2.82	\$2.71
24x24"			10	25	50	100	250	500	1000	2500
1105-11	1 Side	1 Color	\$18.00	\$8.25	\$5.50	\$4.12	\$3.29	\$2.57	\$2.27	\$2.20
1105-12		2 Colors	\$27.35	\$12.70	\$8.02	\$5.69	\$4.28	\$3.09	\$2.67	\$2.54
1105-13		3 Colors	\$36.69	\$17.15	\$10.55	\$7.25	\$5.27	\$3.60	\$3.06	\$2.89
1105-21	2 Sides	1 Color	\$19.27	\$8.86	\$6.10	\$4.72	\$3.90	\$2.91	\$2.58	\$2.51
1105-22		2 Colors	\$29.88	\$13.91	\$9.23	\$6.89	\$5.49	\$3.77	\$3.30	\$3.18
1105-23		3 Colors	\$40.50	\$18.97	\$12.36	\$9.06	\$7.08	\$4.63	\$4.01	\$3.84
36x24"			10	25	50	100	250	500	1000	2500
1106-11	1 Side	1 Color	\$22.26	\$10.22	\$7.22	\$5.72	\$4.82	\$4.13	\$3.71	\$3.63
1106-12		2 Colors	\$32.53	\$15.11	\$10.11	\$7.61	\$6.11	\$5.09	\$4.52	\$4.39
1106-13		3 Colors	\$42.79	\$19.99	\$12.99	\$9.49	\$7.39	\$6.06	\$5.32	\$5.14
1106-21	2 Sides	1 Color	\$24.13	\$11.11	\$8.11	\$6.61	\$5.71	\$4.91	\$4.43	\$4.35
1106-22		2 Colors	\$36.25	\$16.88	\$11.88	\$9.38	\$7.88	\$6.65	\$5.96	\$5.83
1106-23		3 Colors	\$48.38	\$22.66	\$15.66	\$12.16	\$10.06	\$8.39	\$7.49	\$7.31

Yard Signs - Digital Full Color

Full color digitally printed yard signs are an inexpensive way to attract the attention you need. Our signs are printed at approximately 150dpi for great quality at a reasonable price. Vector artwork recommended but not required for Full Color Digital orders.



10-200pcs

Pantone Match: N/A **Reverse Arrow: \$20(P)**
Full Bleed: FREE **Copy Change: N/A**

18x12"			1	10	25	50	100	250	500	1000
1102-1D	1 Side	Full Color	\$16.67	\$8.33	\$5.85	\$4.67	\$3.85	\$3.65	\$3.58	\$3.55
1102-2D	2 Sides		\$18.97	\$9.49	\$6.87	\$5.59	\$4.64	\$4.44	\$4.37	\$4.34
24x12"			1	10	25	50	100	250	500	1000
1103-1D	1 Side	Full Color	\$20.00	\$10.00	\$7.33	\$6.00	\$5.00	\$4.80	\$4.73	\$4.70
1103-2D	2 Sides		\$23.08	\$11.54	\$8.72	\$7.23	\$6.08	\$5.88	\$5.81	\$5.78
24x18"			1	10	25	50	100	250	500	1000
1104-1D	1 Side	Full Color	\$26.67	\$13.33	\$10.33	\$8.67	\$7.33	\$7.13	\$7.07	\$7.03
1104-2D	2 Sides		\$31.28	\$15.64	\$12.41	\$10.51	\$8.95	\$8.75	\$8.68	\$8.65
24x24"			1	10	25	50	100	250	500	1000
1105-1D	1 Side	Full Color	\$33.33	\$16.67	\$13.33	\$11.33	\$9.67	\$9.47	\$9.40	\$9.37
1105-2D	2 Sides		\$39.49	\$19.74	\$16.10	\$13.79	\$11.82	\$11.62	\$11.55	\$11.52
36x24"			1	10	25	50	100	250	500	1000
1106-1D	1 Side	Full Color	\$46.67	\$23.33	\$19.33	\$16.67	\$14.33	\$14.13	\$14.07	\$14.03
1106-2D	2 Sides		\$55.90	\$27.95	\$23.49	\$20.36	\$17.56	\$17.36	\$17.30	\$17.26
48x24"			1	10	25	50	100	250	500	1000
1107-1D	1 Side	Full Color	\$57.79	\$28.90	\$24.33	\$21.10	\$18.23	\$18.03	\$17.96	\$17.93
1107-2D	2 Sides		\$69.59	\$34.79	\$29.64	\$25.82	\$22.36	\$22.16	\$22.09	\$22.06
48x32"			1	10	25	50	100	250	500	1000
1108-1D	1 Side	Full Color	\$74.82	\$37.41	\$32.00	\$27.92	\$24.18	\$23.98	\$23.91	\$23.88
1108-2D	2 Sides		\$90.56	\$45.28	\$39.08	\$34.21	\$29.69	\$29.49	\$29.43	\$29.39
48x48"			1	10	25	50	100	250	500	1000
1109-1D	1 Side	Full Color	\$104.62	\$52.31	\$45.41	\$39.85	\$34.62	\$34.42	\$34.35	\$34.32
1109-2D	2 Sides		\$127.23	\$63.62	\$55.59	\$48.90	\$42.54	\$42.34	\$42.27	\$42.24

Other sizes & quantities available. Call for quote.

(8R)



Vinyl Banners - Digital Full Color

Our vinyl banners are printed on 13oz scrim vinyl. Taped hems and grommets every two feet finish the edges for outdoor durability. In direct sunlight and moderate winds you can expect a life of around 4-6 months. A well cared for banner can last many years.



1-10pcs

Standard Finishing			1	5	10+
BNR-4x2	4x2'	Full Color	\$72.00	\$52.00	
BNR-4x3	4x3'	Full Color	\$96.00	\$76.00	
BNR-5x3	5x3'	Full Color	\$114.00	\$94.00	
BNR-6x3	6x3'	Full Color	\$132.00	\$112.00	
BNR-8x3	8x3'	Full Color	\$168.00	\$148.00	
BNR-6x4	6x4'	Full Color	\$168.00	\$148.00	
BNR-8x4	8x4'	Full Color	\$216.00	\$196.00	
BNR-12x4	12x4'	Full Color	\$312.00	\$288.00	

Call for quote.

Other sizes available. Call for quote.

2P



Extra Grommets: 60¢(P) each
Double Sided: Price x2
HD Cable Ties: \$1.00(P) each

Retail Pricing

Yard Signs - Aluminum

Aluminum yard signs are available with the longest outdoor life of any of our standard catalog products. Prices include basic colors on white enamel coated .040 aluminum (about 3/64" thick) on larger sizes and .032 on 6" tall riders.

Pantone Match: \$40/color (P)

Halftones: \$70/color (P)

Screen Change: \$90/color (P)

Colored Aluminum: Call for Quote

3/4" Radius Corner: 20¢ each (P)

5/16" Hole: 20¢ each (P)



12x6" .032			10	20	30	50	75	100	200	300
1201-11	1 Side	1 Color	\$20.83	\$11.35	\$9.25	\$7.58	\$6.74	\$6.18	\$5.55	\$5.34
1201-12		2 Colors	\$29.94	\$16.41	\$12.89	\$10.07	\$8.66	\$7.67	\$6.61	\$6.26
1201-21	2 Sides	1 Color	\$22.22	\$12.12	\$10.03	\$8.35	\$7.51	\$6.81	\$6.18	\$5.97
1201-22		2 Colors	\$32.73	\$17.96	\$14.44	\$11.62	\$10.21	\$8.93	\$7.88	\$7.52
24x6" .032			10	20	30	50	75	100	200	300
1202-11	1 Side	1 Color	\$22.52	\$12.89	\$10.80	\$9.12	\$8.29	\$7.84	\$7.21	\$7.00
1202-12		2 Colors	\$31.33	\$18.08	\$14.55	\$11.73	\$10.32	\$9.56	\$8.50	\$8.15
1202-21	2 Sides	1 Color	\$24.04	\$13.79	\$11.69	\$10.02	\$9.18	\$8.70	\$8.08	\$7.87
1202-22		2 Colors	\$34.37	\$19.87	\$16.34	\$13.52	\$12.11	\$11.29	\$10.24	\$9.88
12x18" .040			10	20	30	50	75	100	200	300
1203-11	1 Side	1 Color	\$28.60	\$16.47	\$13.99	\$12.01	\$11.02	\$10.50	\$9.76	\$9.51
1203-12		2 Colors	\$39.60	\$22.94	\$18.66	\$15.23	\$13.51	\$12.60	\$11.31	\$10.88
1203-13		3 Colors	\$50.60	\$29.41	\$23.32	\$18.44	\$16.00	\$14.70	\$12.87	\$12.26
1203-21	2 Sides	1 Color	\$30.37	\$17.51	\$15.04	\$13.06	\$12.07	\$11.51	\$10.77	\$10.52
1203-22		2 Colors	\$43.14	\$25.03	\$20.74	\$17.31	\$15.60	\$14.63	\$13.34	\$12.91
1203-23		3 Colors	\$55.92	\$32.54	\$26.44	\$21.57	\$19.13	\$17.74	\$15.91	\$15.30
24x18" .040			10	20	30	50	75	100	200	300
1204-11	1 Side	1 Color	\$40.14	\$23.26	\$20.68	\$18.63	\$17.60	\$17.06	\$16.28	\$16.03
1204-12		2 Colors	\$51.98	\$30.23	\$25.75	\$22.17	\$20.38	\$19.43	\$18.08	\$17.64
1204-13		3 Colors	\$63.83	\$37.20	\$30.82	\$25.71	\$23.16	\$21.80	\$19.88	\$19.24
1204-21	2 Sides	1 Color	\$42.27	\$24.51	\$21.94	\$19.88	\$18.85	\$18.28	\$17.51	\$17.25
1204-22		2 Colors	\$56.26	\$32.74	\$28.26	\$24.68	\$22.89	\$21.88	\$20.54	\$20.09
1204-23		3 Colors	\$70.24	\$40.96	\$34.58	\$29.48	\$26.93	\$25.48	\$23.56	\$22.93
28x20" .040			10	20	30	50	75	100	200	300
1205-11	1 Side	1 Color	\$50.08	\$29.11	\$26.54	\$24.48	\$23.45	\$22.91	\$22.14	\$21.88
1205-12		2 Colors	\$62.17	\$36.22	\$31.74	\$28.16	\$26.37	\$25.42	\$24.07	\$23.63
1205-13		3 Colors	\$74.25	\$43.33	\$36.94	\$31.84	\$29.29	\$27.93	\$26.01	\$25.37
1205-21	2 Sides	1 Color	\$52.45	\$30.50	\$27.93	\$25.87	\$24.85	\$24.27	\$23.50	\$23.25
1205-22		2 Colors	\$66.91	\$39.01	\$34.53	\$30.95	\$29.16	\$28.15	\$26.81	\$26.36
1205-23		3 Colors	\$81.36	\$47.51	\$41.13	\$36.02	\$33.47	\$32.02	\$30.11	\$29.47
36x24" .040			10	20	30	50	75	100	200	300
1206-11	1 Side	1 Color	\$65.29	\$38.05	\$35.25	\$33.00	\$31.87	\$31.28	\$30.44	\$30.16
1206-12		2 Colors	\$79.23	\$46.25	\$41.30	\$37.34	\$35.36	\$34.31	\$32.82	\$32.33
1206-13		3 Colors	\$93.17	\$54.45	\$47.36	\$41.68	\$38.84	\$37.34	\$35.21	\$34.50
1206-21	2 Sides	1 Color	\$68.30	\$39.82	\$37.01	\$34.77	\$33.64	\$33.02	\$32.18	\$31.90
1206-22		2 Colors	\$85.24	\$49.79	\$44.84	\$40.88	\$38.90	\$37.79	\$36.31	\$35.81
1206-23		3 Colors	\$102.19	\$59.76	\$52.66	\$46.99	\$44.15	\$42.56	\$40.43	\$39.72

Other sizes & options available. Call for quote.

- .080, .063 Thickness
- Reflective
- Custom Cutting
- & More

Retail Pricing